



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Patent Application of:  
David William Roth et al.

Application No.: 09/216,206

Confirmation No.: 1079

Filed: December 18, 1998

Group Art Unit: 3622

For: System and method for real-time bidding for  
Internet advertising space

Examiner: John W. Van Bramer

**CERTIFICATE OF MAILING UNDER 37 C.F.R. § 1.8**

I hereby certify that the following correspondences are being deposited with the United States Postal Service on this day of September 19, 2008, with sufficient postage as priority mail, in an envelope addressed to: Mail Stop AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

**Correspondences**

1. Notice of Appeal
2. Statement under 37 C.F.R. § 3.73(b)
3. Petition for Extension of Time under 37 C.F.R. § 1.136(a)
4. Credit Card Form 2038

Respectfully submitted,

/Benzion A. Wachsman/  
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(718) 928-2213

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**STATEMENT UNDER 37 CFR § 3.73(b)**

BEH Investments LLC, a Delaware limited liability corporation, states that it is the assignee of the entire right, title and interest in the patent application identified above, by virtue of a chain of title from the inventor of the patent application identified above, to the current assignee as shown below:

1. From: David W. Roth, Dylan F. Salisbury To: Orst, Inc.  
The document was recorded in the United State Patent and Trademark Office at  
Real 008368, Frame 0113.
2. From: Orst, Inc. To: Flycast Communications Corp.  
The document was recorded in the United State Patent and Trademark Office at  
Real 009836, Frame 0118.
3. From: Flycast Communications Corporation (a California corporation)  
To: Flycast Communications Corporation (a Delaware corporation)  
The document was recorded in the United State Patent and Trademark Office at  
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4. From: Orst, Inc. To: Engage, Inc.  
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5. From: Engage, Inc. To: BEH Investments LLC  
The document was recorded in the United State Patent and Trademark Office at  
Real 013895, Frame 0778.
6. From: Craig R. Jalbert, Liquidating Supervisor To: BEH Investments LLC  
The document was recorded in the United State Patent and Trademark Office at  
Real 018535, Frame 0073.

The undersigned is duly authorized to act on behalf of Assignee.

Dated: September 19, 2008

Respectfully submitted,  
Signature: /Benzion A. Wachsman/  
Benzion A. Wachsman  
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